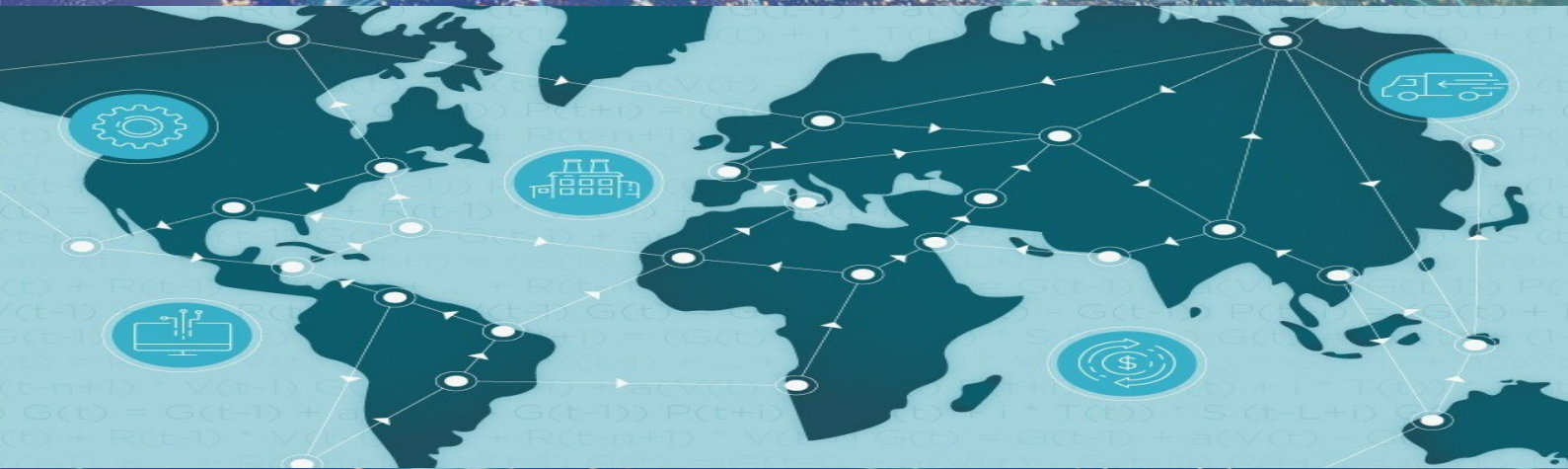


# ACADEMIC & BUSINESS PARTNERSHIP

## The 14<sup>th</sup> Supply Chain Management For Efficient Consumer Response Conference



12<sup>th</sup> - 13<sup>th</sup>, October, 2023  
TÂRGOVIȘTE, ROMANIA

Academics, researchers, consultants and practitioners are invited to participate in this exciting online/live conference:

**The Collaborative Management of Supply Chains facing aggregated challenges in sustainability, geopolitics and economic development**

### Organisers



### Co-Organisers



ISTANBUL KÜLTÜR UNIVERSITY





(1) Sustainability in Supply Chain Management and (2) Impacts of Circular economy and industrial revolutions on Supply Chains. **Academics, researchers, consultants and practitioners are invited to participate in this exciting online/live conference:**

## **The Collaborative Management of Supply Chains facing aggregated challenges in sustainability, geopolitics and economic development**

### **Call for Papers**

The upcoming **2023 Supply Chain Management for Efficient Consumer Response Conference** will address a number of topics around these new challenges, and is now opening a call for papers.

Those interested in submitting papers can address, but are not restricted to, one of the following topics:

- 1. Supply Chain Management for Business Continuity**
- 2. Collaborative Relationship Management – model and ISO standards**
- 3. Supply Chain Risk Management**
- 4. Security Supply Chain Management**
- 5. Supply Chain Security and Continuity**
- 6. ESG philosophy drive Sustainable Supply Chain**
- 7. Impacts of Circular economy on Supply Chains**

**Abstracts should be submitted in English and a maximum of 300 words (minimum 100 words), accompanied by five to eight key words.**

**The deadline for submissions is 30st September 2023. Once your abstract has been approved, additional information will be provided about how to turn you abstract into a complete article. Deadline for articles to be submitted by 10th October 2023.**

**During the event, your presentations should be in PowerPoint format, be between 20-25 slides and should last around 25 minutes, with five minutes at the end for Q&A. Presentations should be live, but can be in person at the event or delivered remotely.**

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[www.scm4ecr.com](http://www.scm4ecr.com)

# The Collaborative Management of Supply Chains facing aggregated challenges in sustainability, geopolitics and economic development

## CONFERENCE PROCEEDINGS

The participation fee, for the 2023 SCM 4 ECR Conference, is **FREE** for those attending in person and includes attendance, lunch and publication in the magazine: **SCM Journal**.

The scientific papers should be oriented toward best managerial practices.

On the second day of the Conference, we will also hold a section dedicated to Ph.D., students and master's students in a special Master and Doctoral Workshop.

Under the guidance of an academic, they can propose articles – Work-in-Progress (WIP) and the best of them will be rewarded.

The papers, in an extended form, will be published in **Supply Chain Management Journal** ([www.scmjournal.com](http://www.scmjournal.com), Copernicus Data Base, DOAJ), the single specialised academic magazine in SCM and Logistics, in Further information regarding the direct/live transmission we be made available at last 2 days in advanced of the conference.

## HOSTS & ORGANISERS

The Conference will be chaired by **Professor VIRGIL POPA Ph.D.**, Valahia University of Târgoviște, Romania, and co hosted by **RUEDIGER HAGEDORN**, End-to-End (E2E) Value Chain Director, The Consumer Goods Forum.

The event organizer is: The Faculty of Economic Sciences from Valahia University of Târgoviște, and special partner The Consumer Goods Forum - E2E Value Chain.

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